Lessons Learned on Business Support Infrastructure

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It is you who decides!
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Companies from these sectors in the business zone will be able to capture lower value in the GVC and you will have lower external benefits.
It is you who decides!

If you enable collaboration with R&D&I, design, marketing and similar institutions from the region/municipality they will be able to capture higher value in the GVC and you will have larger external benefits.
4Ps

Productivity
(products, innovation, skills)

Perspectives
(cooperation, interaction experiences)

People
(entrepreneurs, workers, students, citizens)

Place (location, municipality, oblast...)

Defines location, connectivity, energy needs.

Defines workers skills and actions for future of jobs.

Defines collaborative formats and needed support measures.

Defines needed resources (tangible and non-tangible) and business processes.
Дякую за увагу!