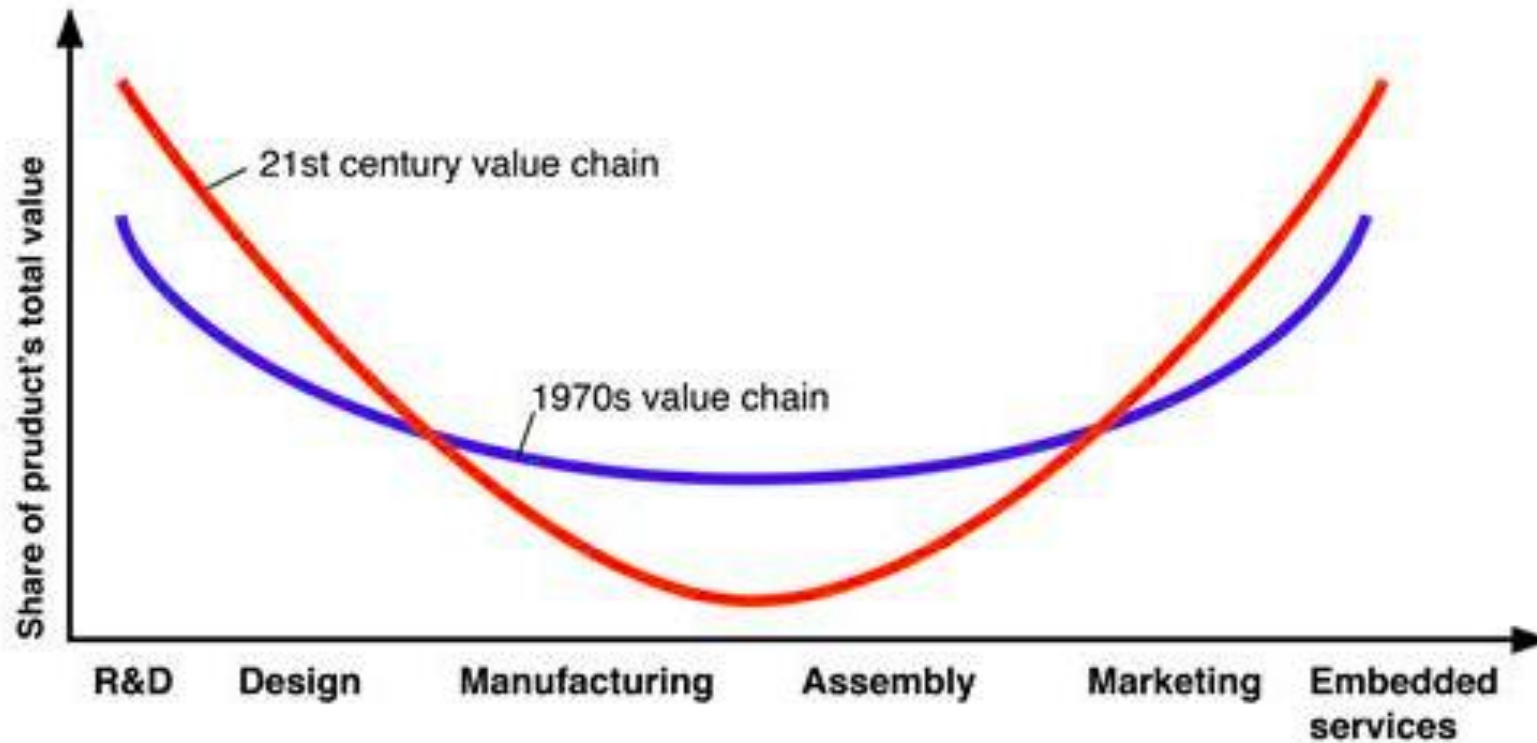


# Lessons learned on business support infrastructure

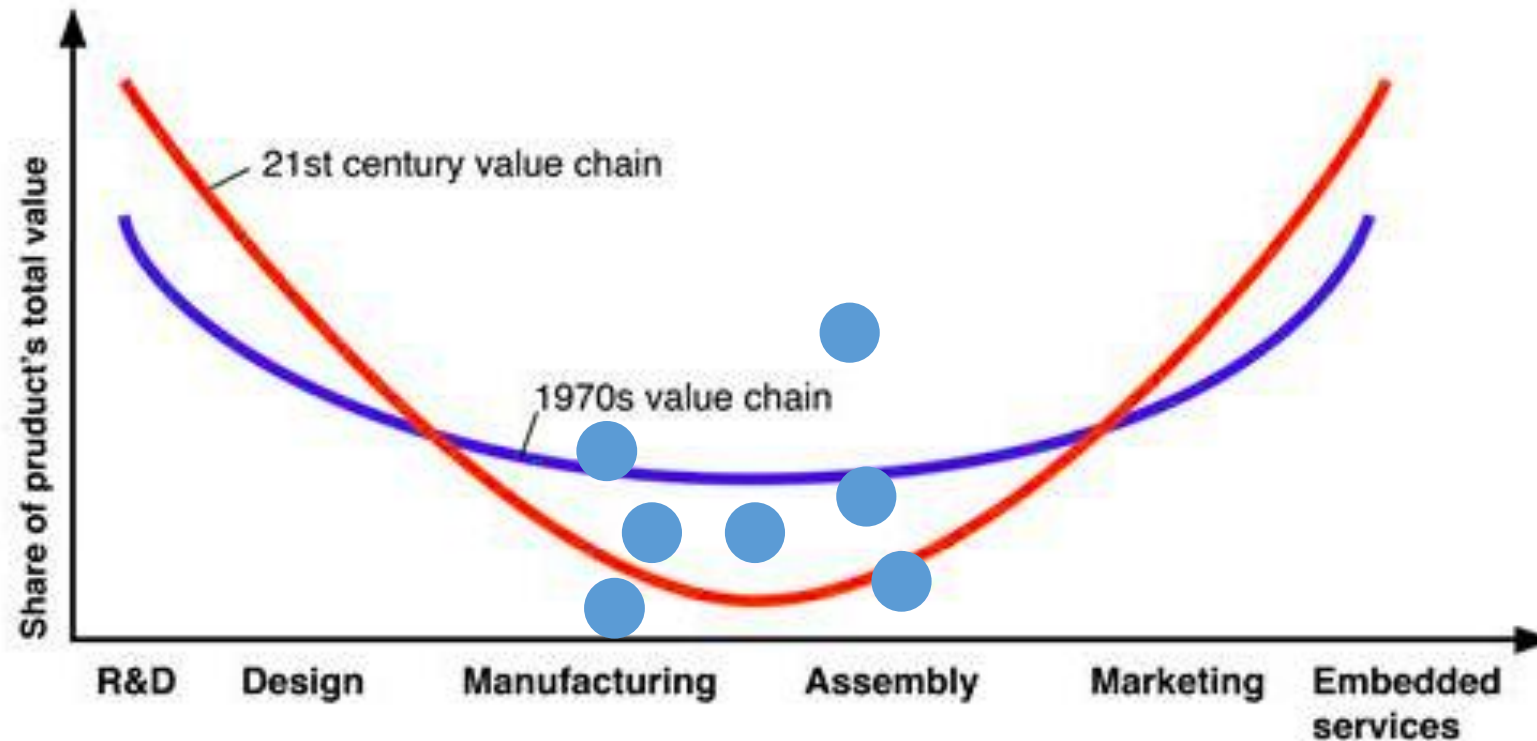
Jurij Kobal, Oikos d.o.o.  
Slovenia

# It is you who decides!



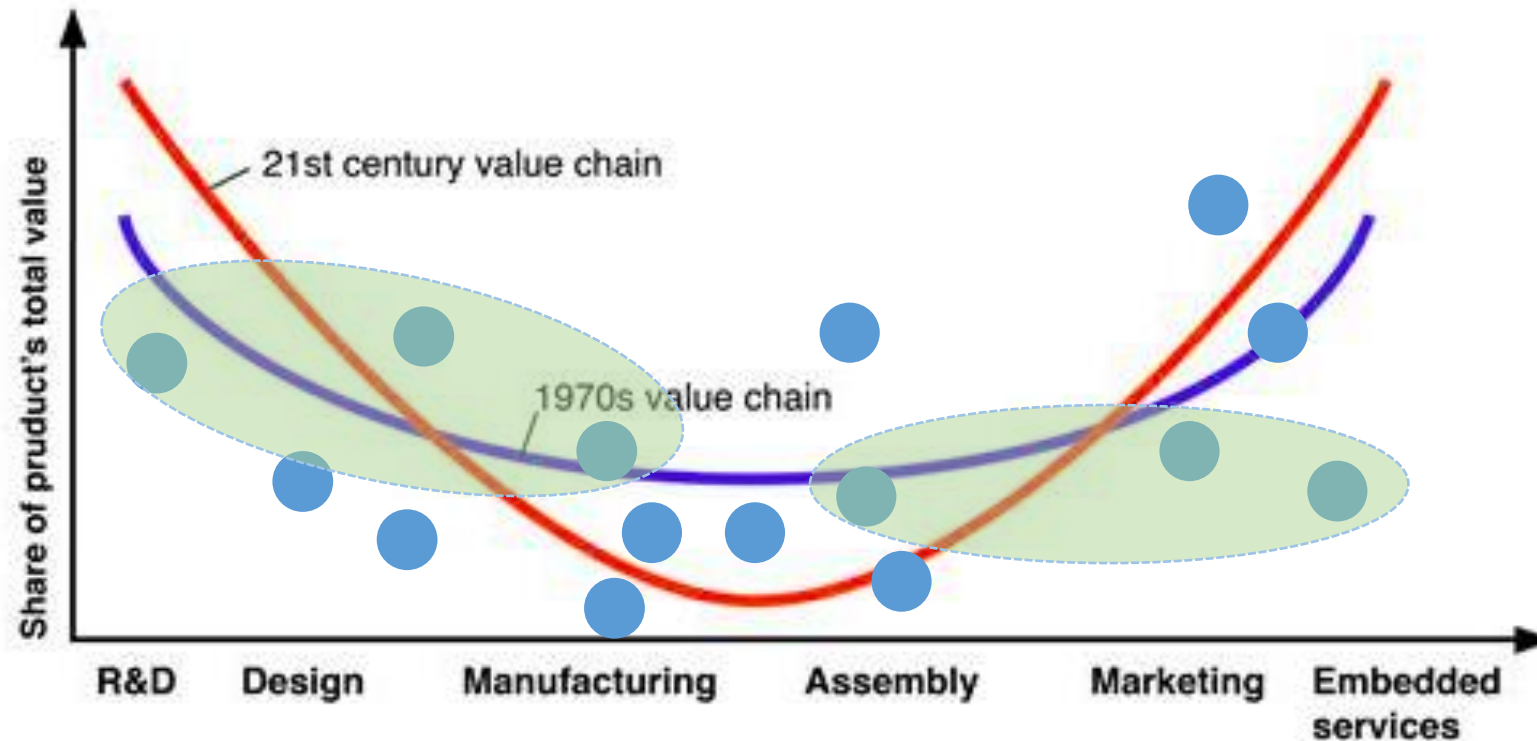
# It is you who decides!

Companies from these sectors in the business zone will be able to **capture lower value** in the GVC and you will have **lower external benefits**

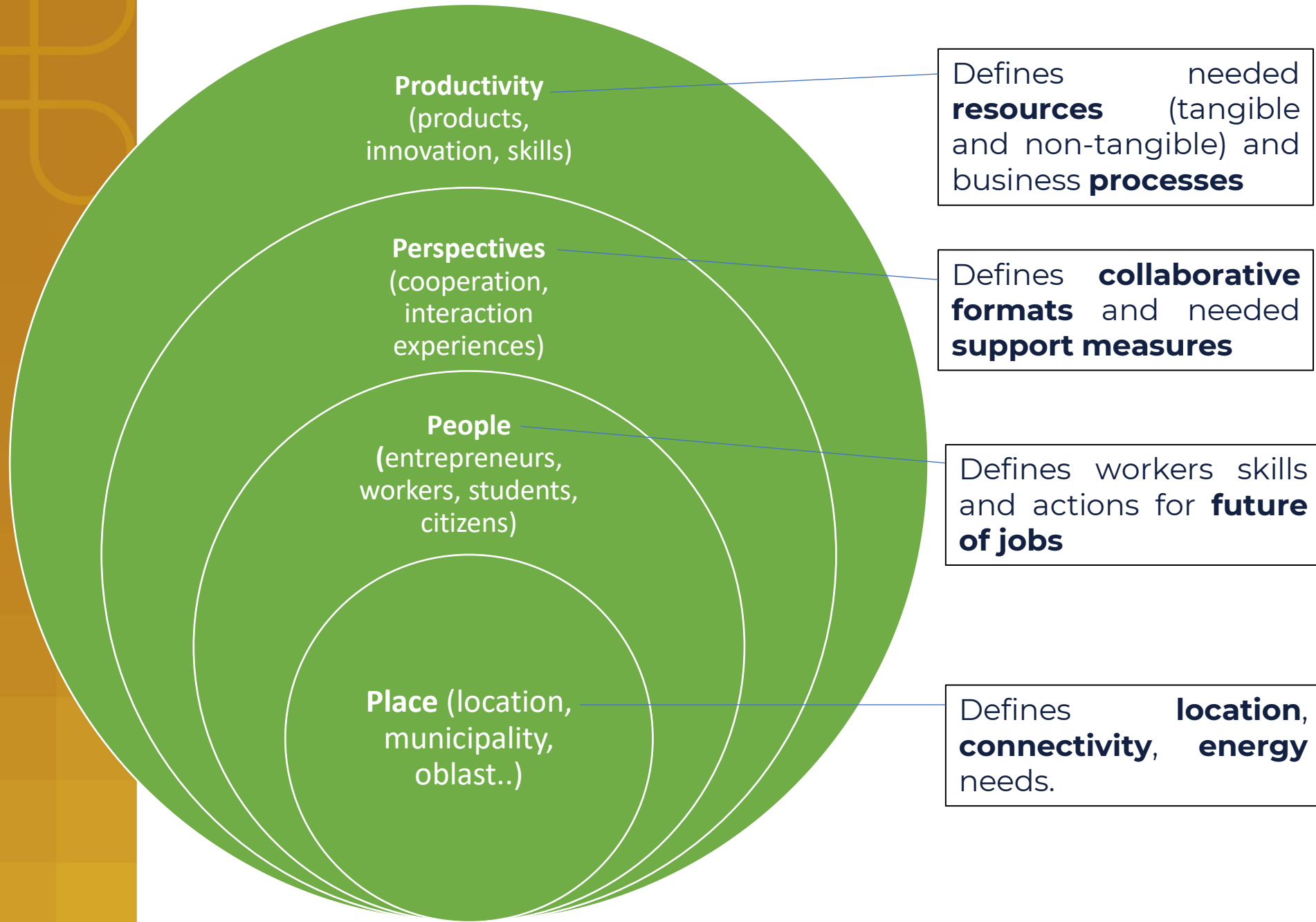


# It is you who decides!

If you enable collaboration with R&D&I, design, marketing and similar institutions from the region/municipality they will be able to **capture higher value** in the GVC and you will have **larger external benefits**.



# 4Ps



7-8 грудня, 2021

**Дякую за увагу!**

